

March 4, 2020

Streaming Media

What to Watch & How to Watch It



www.caccor.com

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Computer Club of Rossmore

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Bulk Account Executive
xfinity Communications

Agenda

Definitions

Streaming Services

Devices / Equipment

Downloading

Comcast “hidden” features

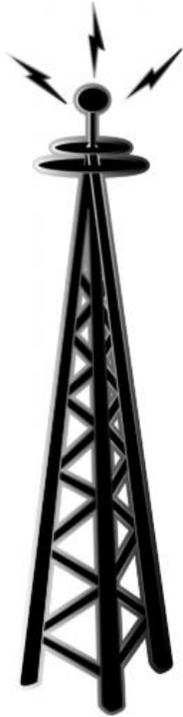
What *do* we mean by
“Streaming Media?”

NOT

What is ^ Streaming Media?



What about TV?



What about TV?



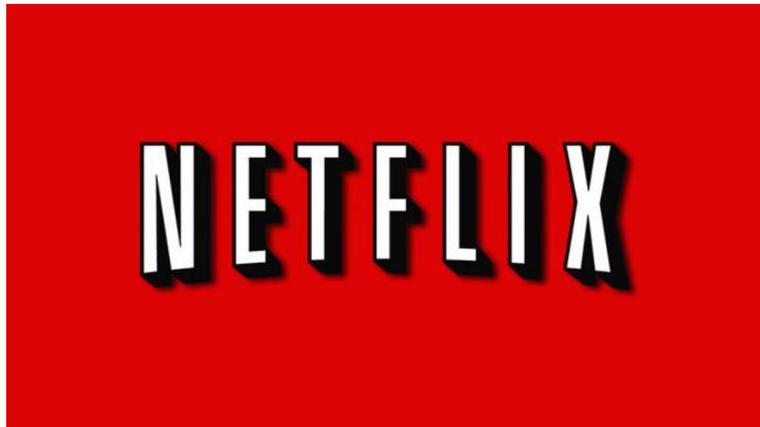
Streaming Media is...

- Viewed “on the fly”
 - You watch it *as it's being transmitted*
- Transmitted via the internet to connected devices
- Watched “On Demand”
 - *You* decide when you want to watch it

Streaming Services

Streaming Services

amazon *Prime*



Comcast
xfinity[®]

hulu[™]

kanopy

**Contra Costa
County Library**

[Find a different library →](#)

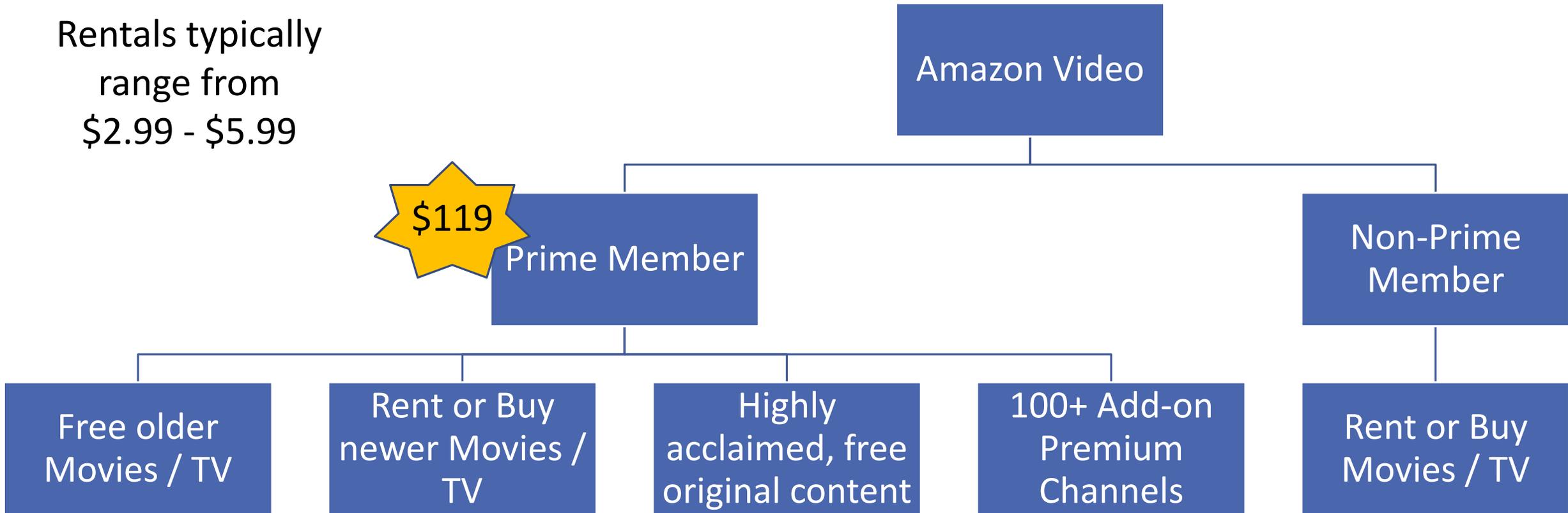
**Get free access to thousands of
movies with your library card**

Simply add your Contra Costa County Library
card number and PIN or password

ADD LIBRARY CARD



Rentals typically range from \$2.99 - \$5.99



The Netflix logo is displayed in white, bold, sans-serif capital letters with a slight 3D effect, set against a solid red rectangular background.

Plan	Monthly Price	Screens	Quality (resolution)
Basic	\$8.99	1	Standard definition
Standard	\$12.99	2	HD
Premium	\$15.99	4	HD / UHD

- Immense selection of (older) TV Shows
- Movie selection primarily older titles
- Highly acclaimed original programming
- No premium channels available
- DVDs require a separate plan



Unlimited viewing for flat, monthly rate

- 5.99/ month – viewing interrupted with advertisements
- 11.99/month – no advertisements while viewing

Content

- Primarily older movies and TV shows
 - Some current content from ABC, Fox, NBC
- Original programming
- Premium channels may be added
 - HBO, Showtime, Cinemax, STARZ



- Free older movies and TV series
 - Some with advertisements
- Rent or buy newer movies
 - Not selectable from mobile devices
- Free 'on demand' access to just-broadcast TV shows
- Premium channels available:
 - HBO, Showtime, Starz, Cinemax, The Movie Channel
- Supports access to Amazon Prime and / or Netflix



kanopy

- Library membership required
- Establish Kanopy account (free)
- Extensive catalog of indie films, foreign films and documentaries
- Viewable on TV via popular media players, or on mobile devices
- View up to 8 titles per month

Service	Movies (Newer / Older)	TV Shows	Cost	Add-On Channels	Notes
Amazon Prime	Newer / Older mix	Yes	\$119/yr for Prime Catalog and other Amz benefits; pay per view for non-Prime titles	Extensive fee-based selection for Prime members	Prime membership not req for rentals. Unlimited viewing for titles in Prime catalog; Original content.
Netflix	Older	Extensive selection	Starts at \$8.99/mo	No	Unlimited viewing; Original content.
Hulu	Older	Yes; also offers <i>current</i> content from ABC, FOX, NBC	Starts at \$5.99/mo	Limited	Unlimited viewing; Original content.
Xfinity	Newer / Older mix	On-demand current content	Movies free or pay per view	Limited	
CC Library (Kanopy)	Older	No	8 free titles/month	No	

Devices/Equipment

Watch on TV

xfinity x1



One-stop-shop for access to:

- Movies (free and pay/view)
- On-demand *new* TV shows
- Premium channels (HBO, Showtime, etc.)
- Netflix (subscription required)
- Amazon Prime (subscription required)

Smart TV



Built-in access to the internet

- Requires internet access (wifi or Ethernet cable)
- Typically comes pre-programmed with popular streaming service apps (Netflix, Prime, Hulu, etc.)
- Allows you to customize app selection
- Integrates with xfinity cable boxes

Media Players

Roku



 chromecast

Apple tv

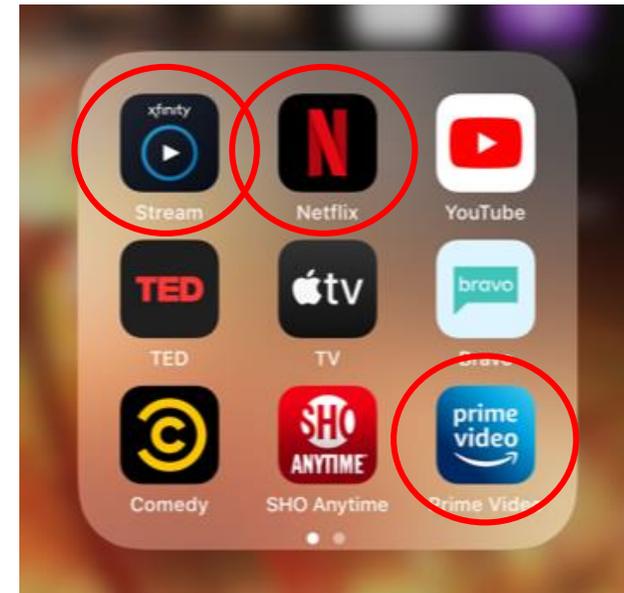


Deliver streaming services to your TV

- Connects to non-internet ready TVs
- Inexpensive: \$30 and up
 - No monthly fees for device connectivity
- Requires internet access (wifi or Ethernet cable)
- Requires HDMI jack on TV
- Typically come pre-programmed with popular streaming service apps (Netflix, Prime, Hulu, etc.)
 - Allows you to customize app selection
 - *Competing services may not be included!*

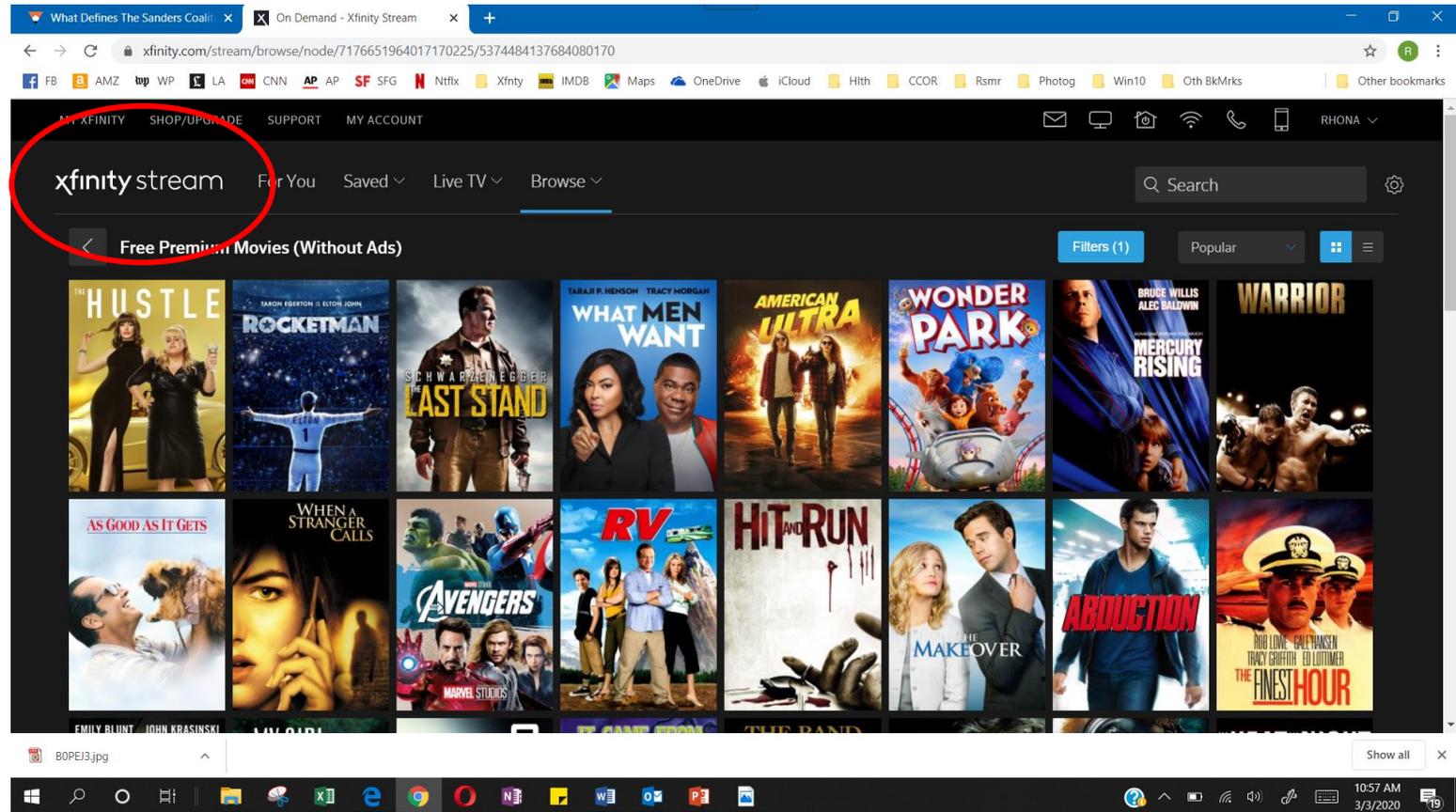
Watch on Mobile Devices

- Smartphone/Tablet:
Install app for each service
- To avoid data charges on phone or tablet, stream (watch) video *only while connected to WiFi*



Watch on Computers

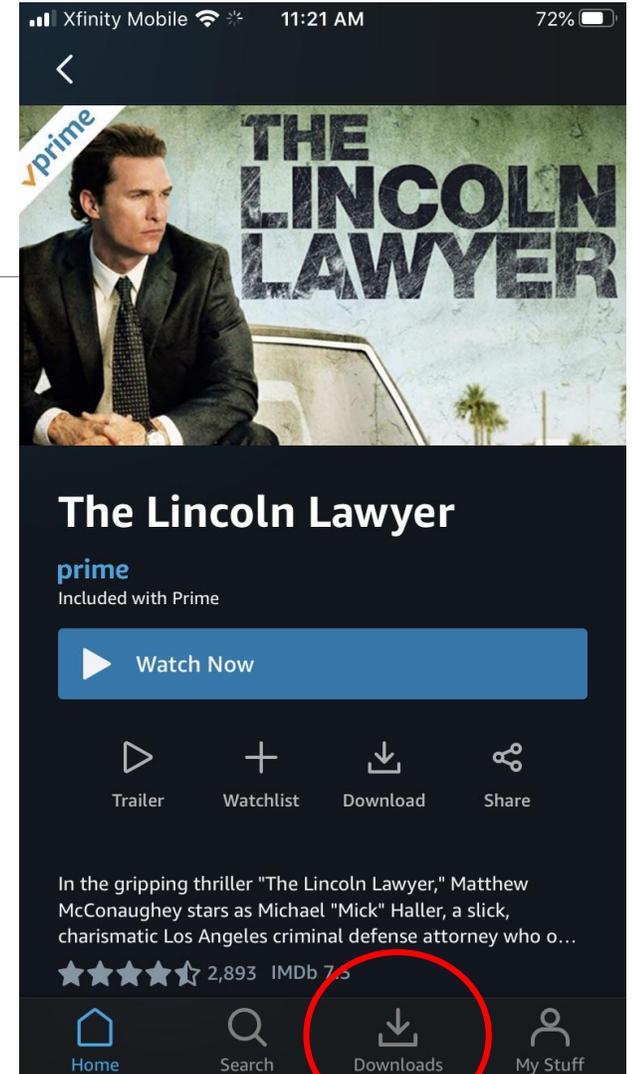
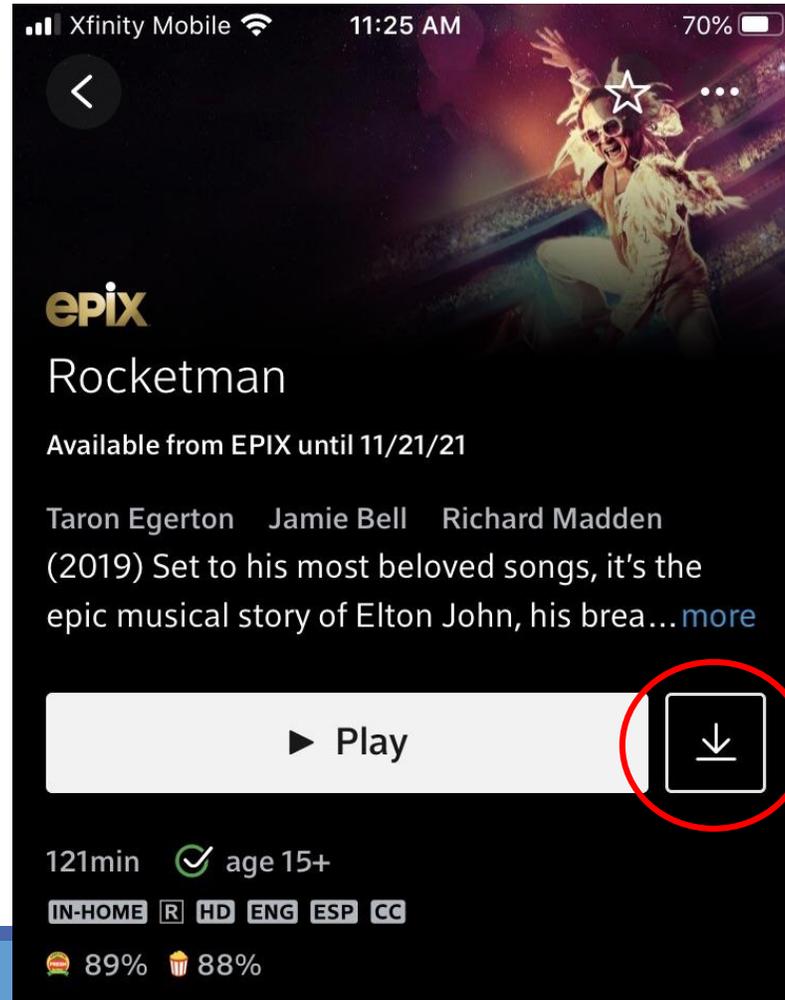
Simply connect to service's website (Netflix.com, etc.)



Downloading

Download to mobile device

- Select movie or TV show and look for Download symbol 
- Not all content may be downloaded
- Hulu allows downloads only on ad-free plans
- To avoid data charges on smartphone or tablet, download while connected to WiFi





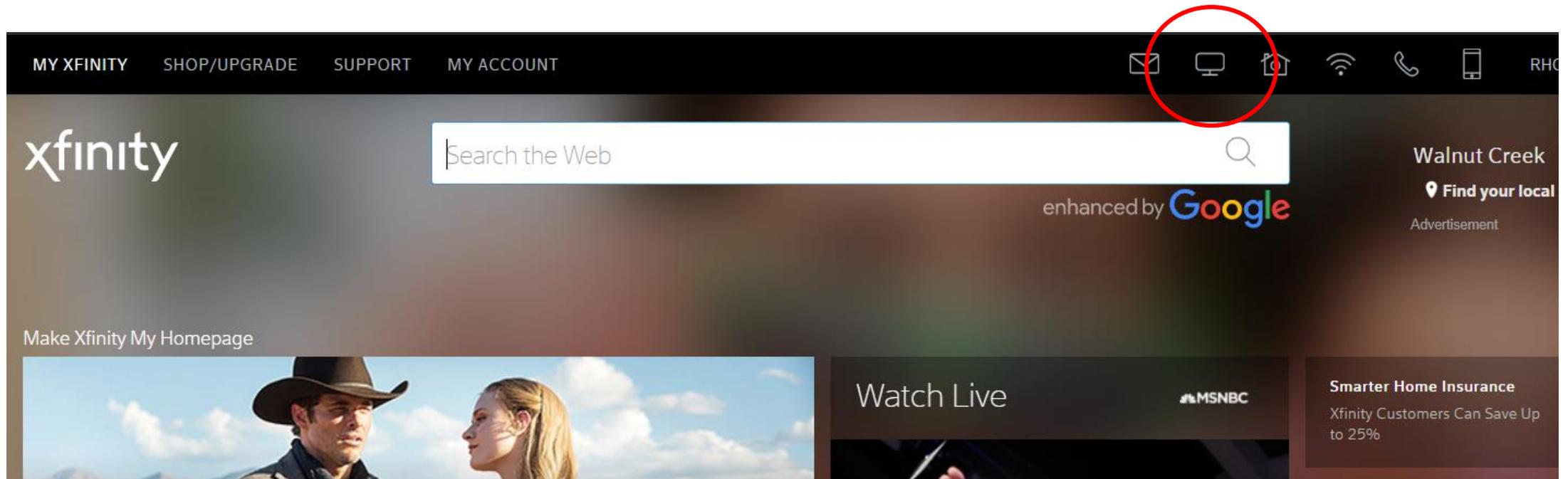
Presenting Our Products

By Brent Harrah

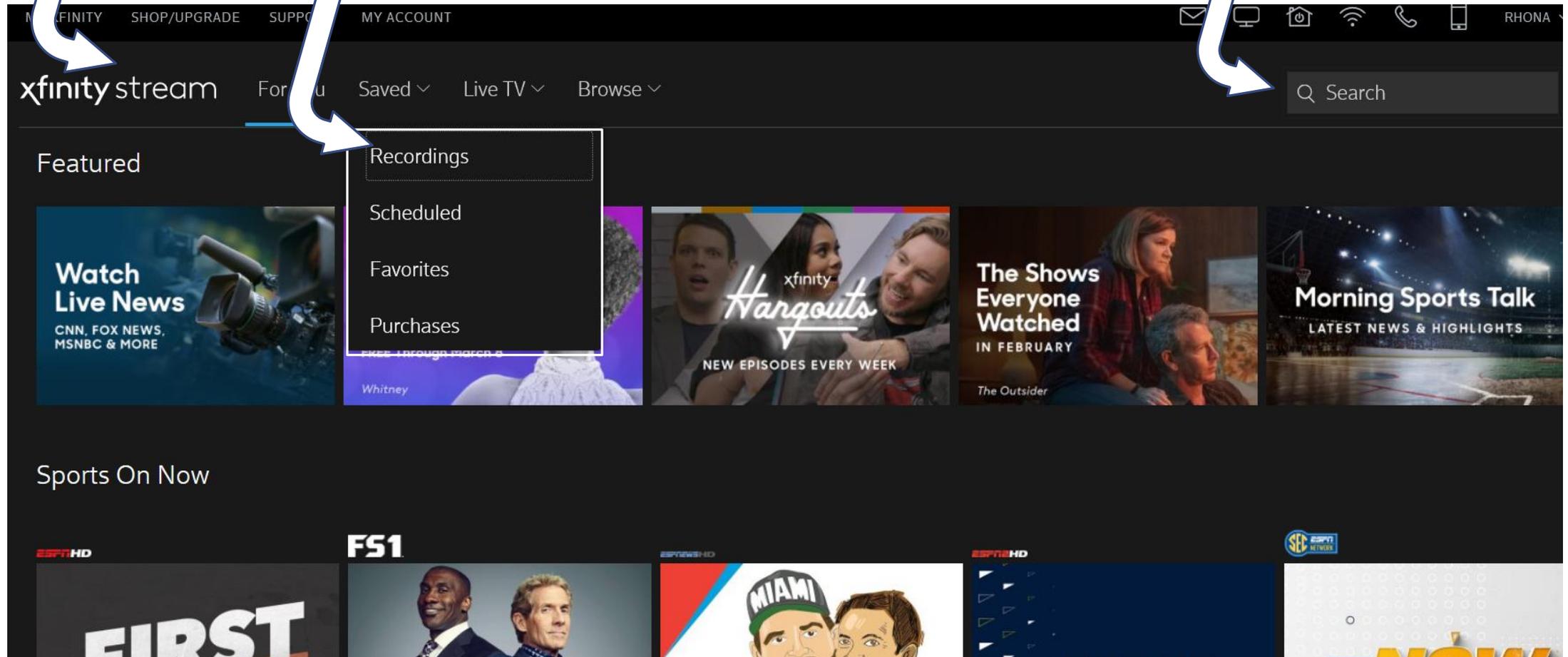
A solid blue horizontal bar spans the width of the slide at the bottom.



- Go to xfinity.com and sign into your account
- Click the TV symbol to access xfinity content from your computer



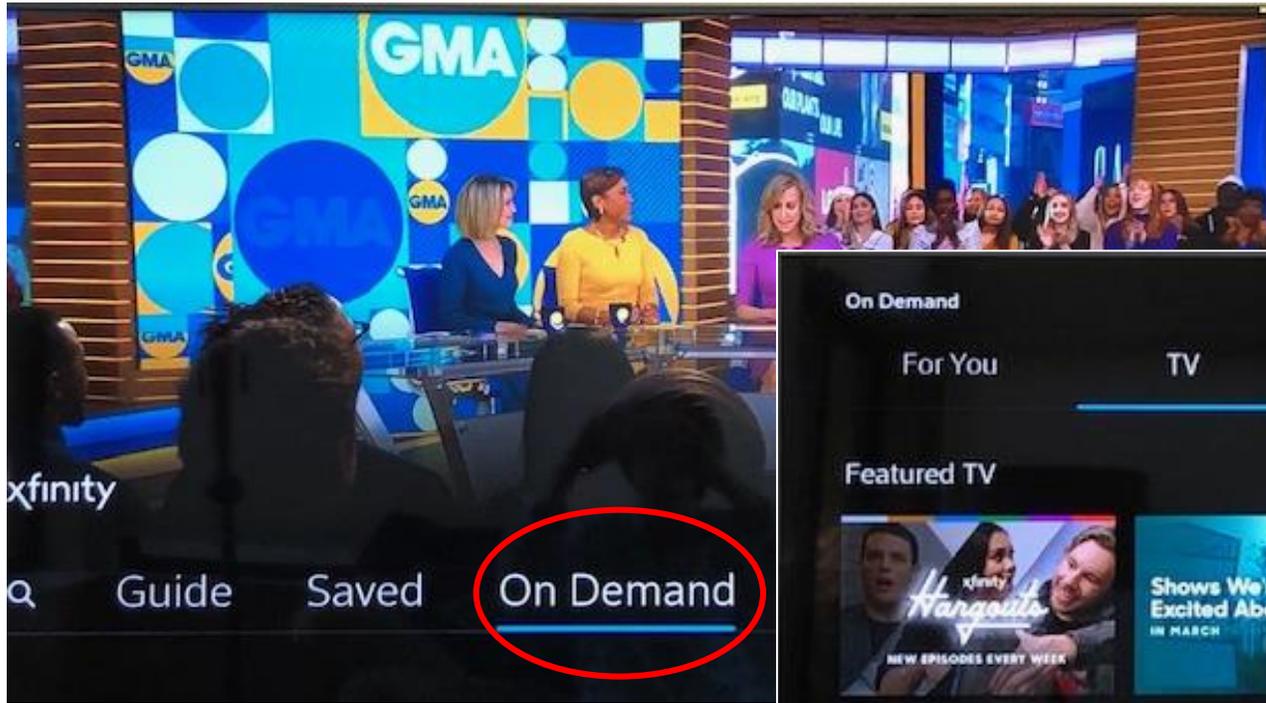
- Menu selection options similar to x1 box
 - View content you recorded
 - Search for shows, even set up shows to record



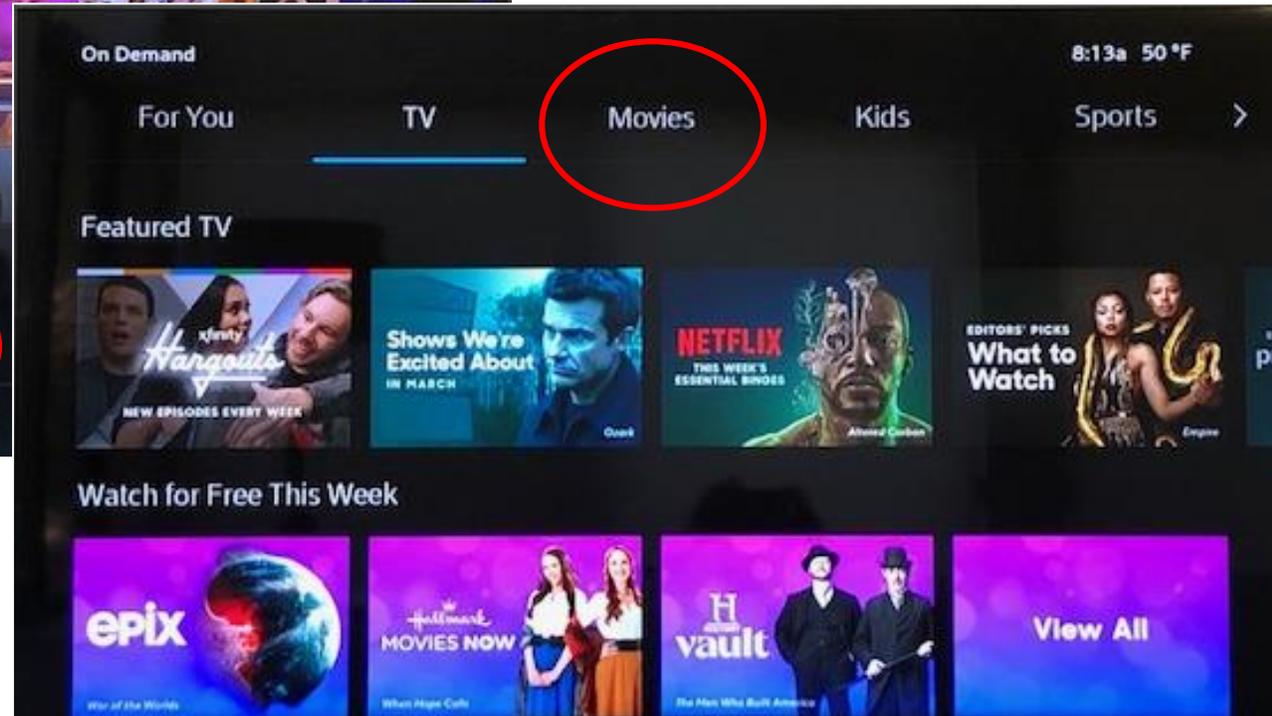


Rent or buy movies from your x1 Box.....

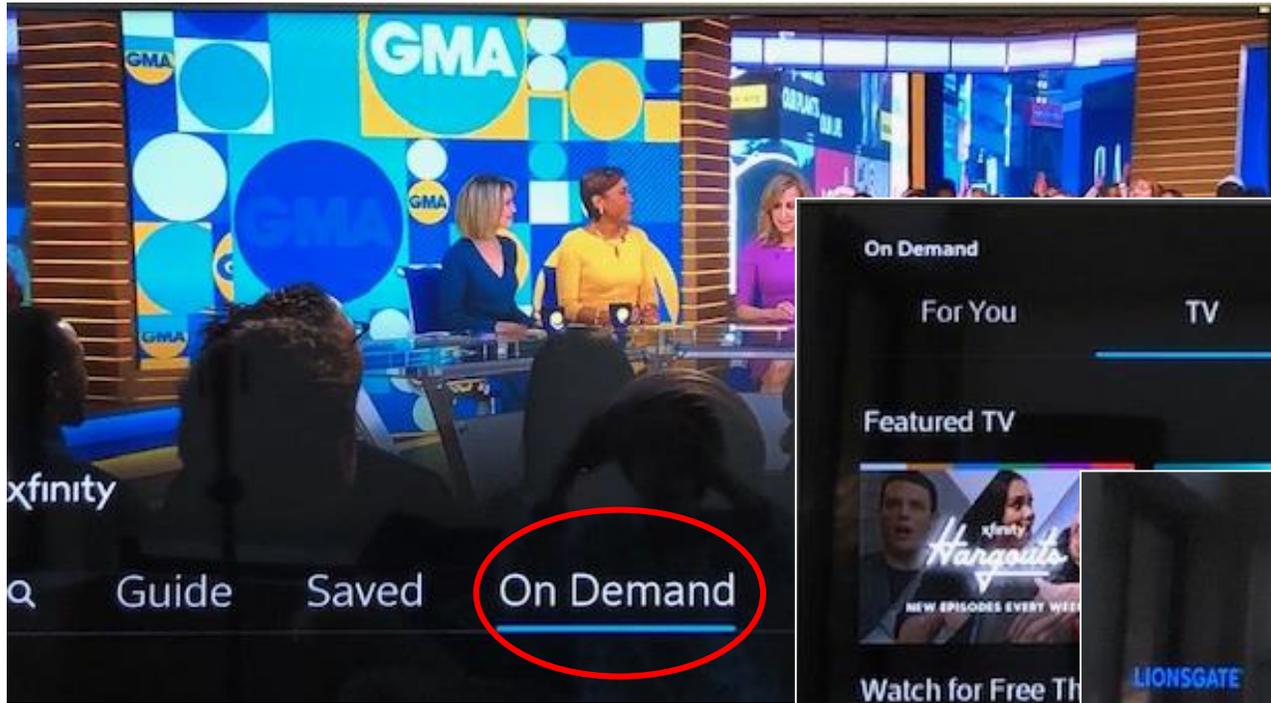
Select On Demand from main menu



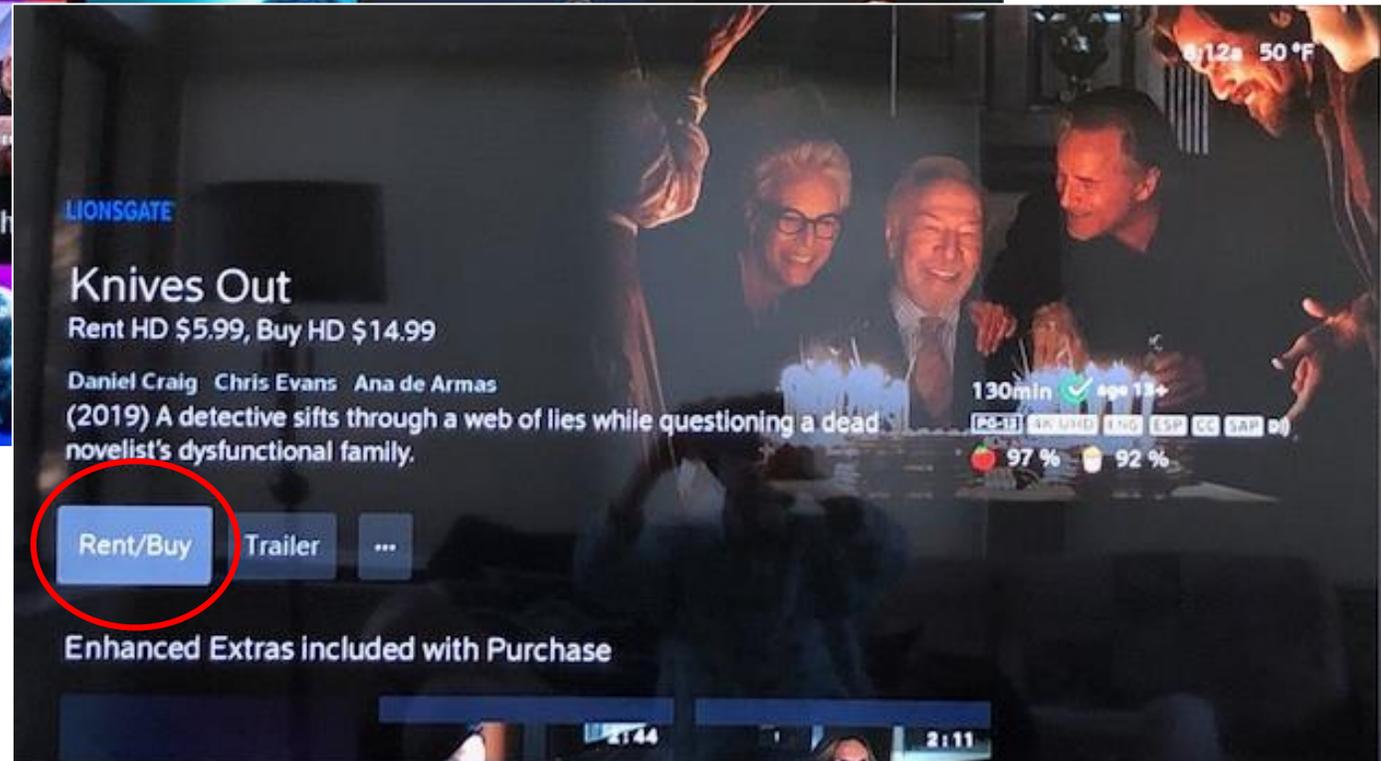
Rent or buy movies from your x1 Box.....



Select Movies from menu



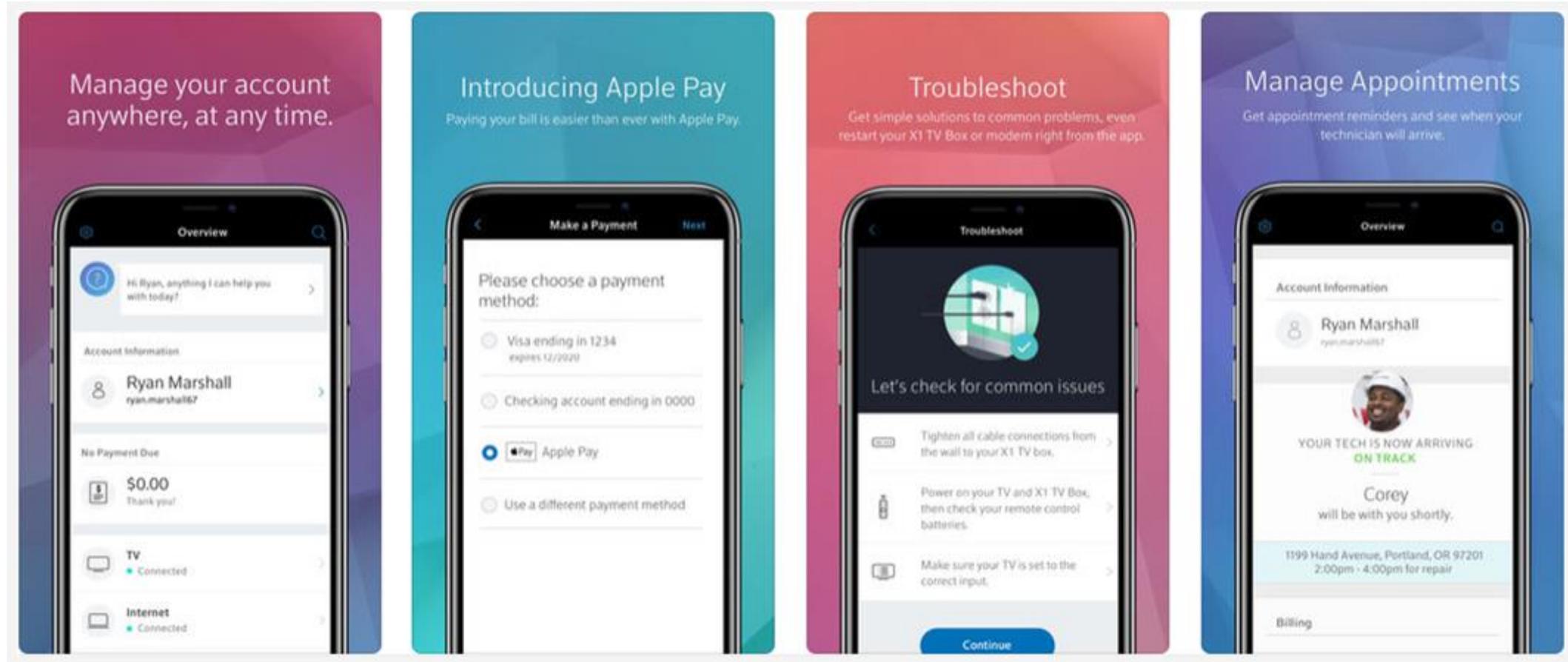
Rent or buy movies from your x1 Box.....



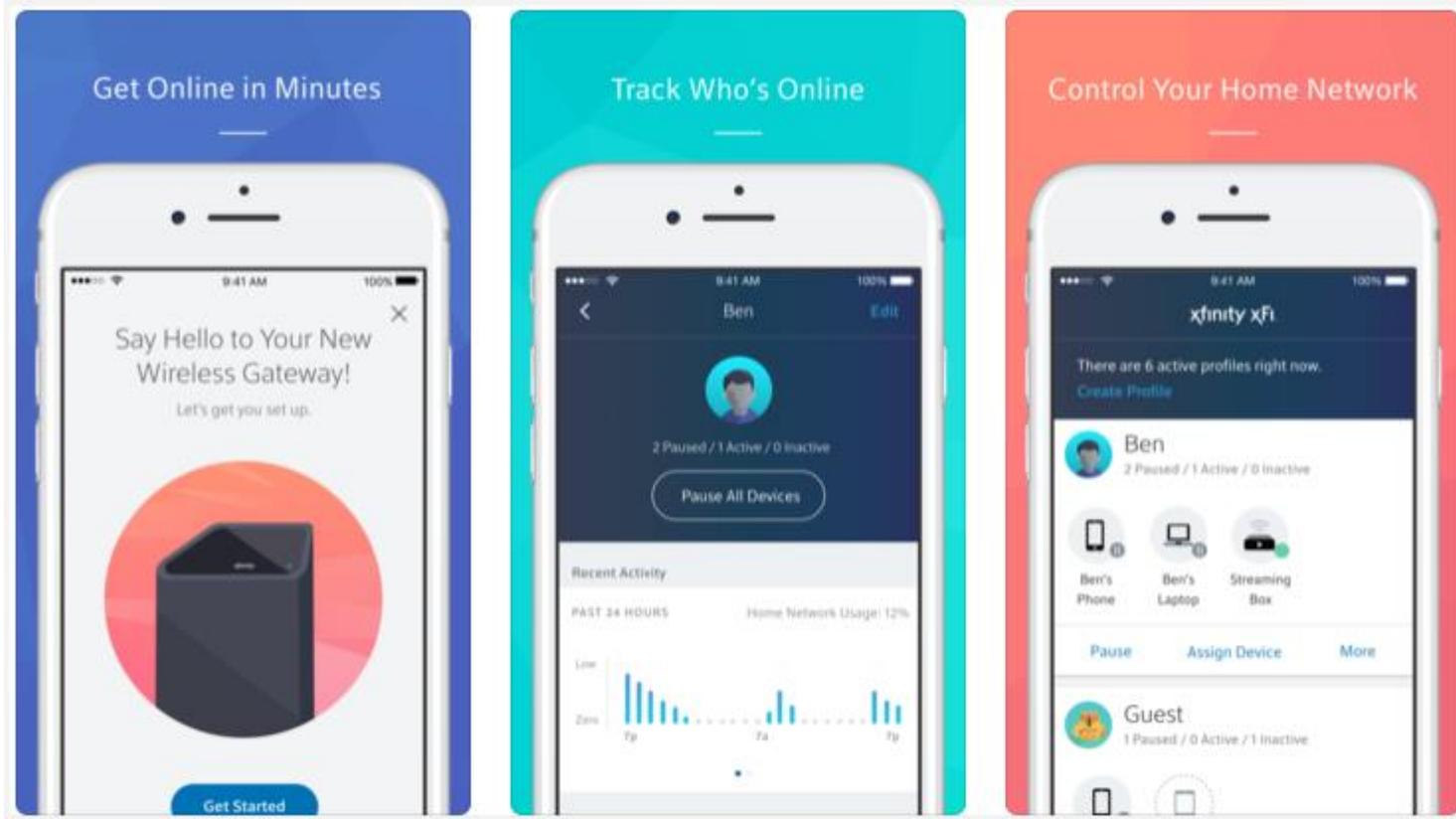
- Make your selection to Rent or Buy
- Many titles also available for free!



Xfinity My Account



XFI App



Key Features

- + Internet setup
- + WiFi name and password
- + Connected devices
- + Profiles
- + Parental controls
- + Pause WiFi
- + xFi Pods

Xfinity Connect App



Key Features

+ Voice2Go

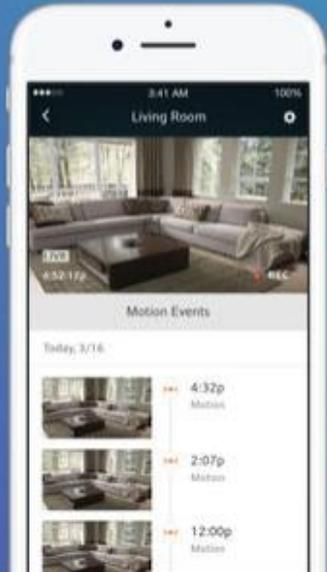
+ Never miss a call

- Text messages

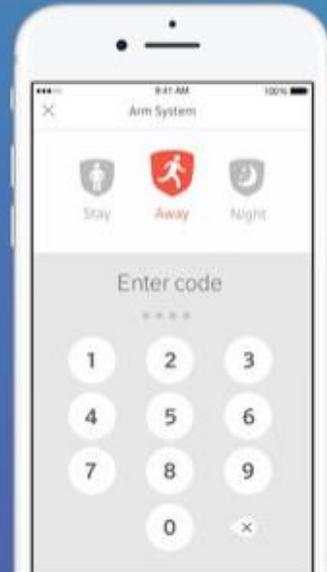
Send and receive free unlimited text messages to the U.S., Canada, Mexico, and over 40 other countries using your home phone number — no texting plan required!

Xfinity Home

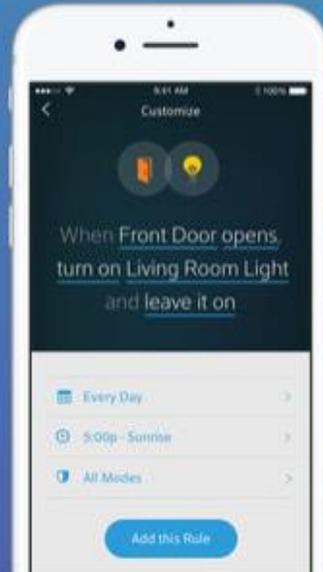
Monitor activity with
24/7 video recording.



Arm and disarm your
system remotely.



Simplify your life
with automation.



Key Features

- + Arm and disarm
- + Text and email alerts
- + Video monitoring
- + Lighting and thermostat control
- + Works with Xfinity

Xfinity Stream

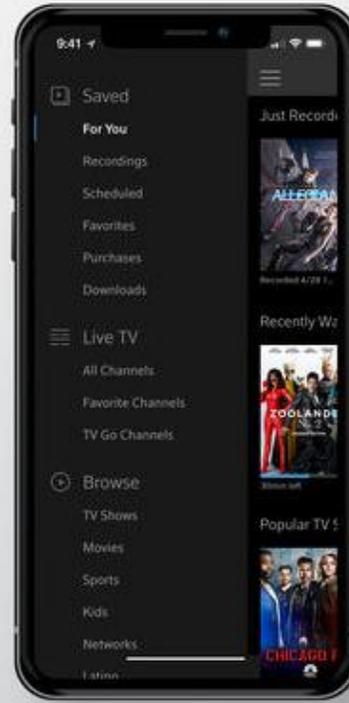
Watch thousands of XFINITY On Demand™ TV shows and movies.



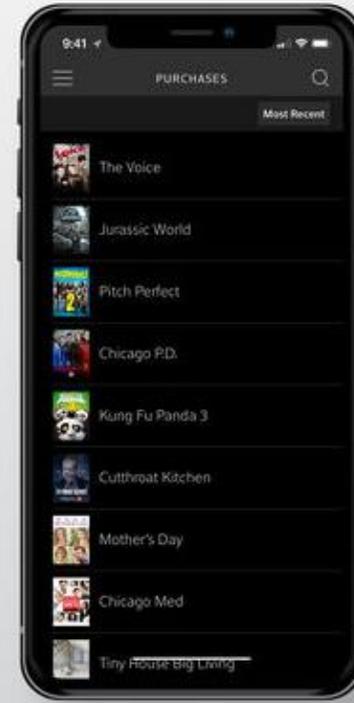
Check out what's on now and what's coming up on your favorite channels.



Enjoy your XFINITY TV experience on any device.



Take your purchased movies and shows on the go.



Xfinity, The Whole Home Solution

The most sophisticated whole home solution on the market

Cross functionality between over the top products and our X1 platform.

Control your whole home through X1, your PC, or any smart device seamlessly.